

## TRAIN THE TRAINERS

### 2<sup>nd</sup> EDUCATIONAL MODEL – ONLINE TRAINING

6-7-8 APRIL 2021

## Innovation strategy and innovation management

Please find the training agenda below.

We wish us all cheerful and inspiring discussions and are looking forward to seeing you soon.

Sincerely,

UniTS team

### AGENDA

**Day 1 – Tuesday 6 April – 14.00-18.00**

**Lecturer Nicola Redi- First session**

**Create and running research spin-off companies**

**Link to join the session**

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_MWQzNWViOTAtMDFkOS00YmMwLWExMDctODJjNzhlZWVmNmI4%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%22d8ca844e-dd48-48b7-a8dd-412de02c8a34%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWQzNWViOTAtMDFkOS00YmMwLWExMDctODJjNzhlZWVmNmI4%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%22d8ca844e-dd48-48b7-a8dd-412de02c8a34%22%7d)

<b>14.00-14.50</b>	<b><i>Deep-tech innovation and tech transfer</i></b>
<b>15.00-15.50</b>	<b><i>Tech transfer models in Europe</i></b>
<b>16.00-16.50</b>	<b><i>Running proof of concept</i></b>
<b>17.00-17.50</b>	<b><i>The determinants of a sound spin-off business plan</i></b>

**Day 2 – Wednesday 7 April – 9.00-13.00**

**Lecturer Nicola Redi- Second session**

**Create and running research spin-off companies**

**Link to join the session**

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_OTAxYjkOTktYjc1ZS00MmYxLWlwZmItZTgyYjEwZDE0NjAx%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%2203c8b704-2c46-41ab-b708-89ee06a7dfa8%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTAxYjkOTktYjc1ZS00MmYxLWlwZmItZTgyYjEwZDE0NjAx%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%2203c8b704-2c46-41ab-b708-89ee06a7dfa8%22%7d)

<b>9.00-9.50</b>	<b><i>Startup financing tools</i></b>
<b>10.00-10.50</b>	<b><i>How a venture capital fund works</i></b>
<b>11.00-11.50</b>	<b><i>Global early-stage investment landscape</i></b>
<b>12.00-12.50</b>	<b><i>Measuring the value of a spin-off company</i></b>

**Day 2 – Wednesday 7 April – 14.00-18.00**

**Lecturer Alberto Di Minin- First session**

**Open Innovation Strategies: From implementation to execution**

**Link to join the session**

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_NWM2YzNhNTQtMzg1NC00NWJhLWFIZmltNmU0NzdIMzAyNjEy%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%2203c8b704-2c46-41ab-b708-89ee06a7dfa8%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NWM2YzNhNTQtMzg1NC00NWJhLWFIZmltNmU0NzdIMzAyNjEy%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%2203c8b704-2c46-41ab-b708-89ee06a7dfa8%22%7d)

<b>14.00-15.30</b>	<b><i>Introduction to Open Innovation</i></b>
<b>15.30-17.00</b>	<b><i>Willingness and proactiveness to change</i></b>
<b>17.00-18.00</b>	<b><i>Organizational Culture</i></b>

***Day 3 – Thursday 8 April – 9.00-13.00***

***Lecturer Alberto Di Minin- Second session***

**Open Innovation Strategies: From implementation to execution**

**Link to join the session**

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_NzExOTk2NWEtZDA3ZC00MTUwLTgyZmMtZmNkMmQ3MTMyYTg3%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%2203c8b704-2c46-41ab-b708-89ee06a7dfa8%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NzExOTk2NWEtZDA3ZC00MTUwLTgyZmMtZmNkMmQ3MTMyYTg3%40thread.v2/0?context=%7b%22Tid%22%3a%22a54b3635-128c-460f-b967-6ded8df82e75%22%2c%22Oid%22%3a%2203c8b704-2c46-41ab-b708-89ee06a7dfa8%22%7d)

<b>9.00-11.00</b>	<b><i>Value Appropriation</i></b>
<b>11.00-13.00</b>	<b><i>The Execution Breaks to Open Innovation</i></b>